

# Feedback

## Just a few of the comments that we have received

"Great mag! looking forward to future issues" Arnold

"I am pleased to know that there is now a publication covering bushcraft matters, since we do not have anything of this kind nor bushcraft courses in Southern Ireland. I hope your magazine proves successful. Thankyou" F. Dean, Ireland

Two happy readers in Canada



"Good quality magazine... Highly recommended" Tarp

"I personally think that this is what all survival students have been long waiting for! Thank you." T. Gamble, Sussex

"Very good magazine, good content, very pleased" preglo

"Excellent read" Kev

"You and your team have created a nice magazine – congratulations! Interesting, knowledgeable and good written articles. The rich variety in subjects and that you include females and children makes the magazine in my opinion unique and less 'men and military focused' as many other publications in this field sometimes are. This is good. I am sure you will be successful in the future." Gabriel, Gransfors Bruks, Sweden



"Great mag!!!! Can't wait for the others!!!!"

"You have done a fantastic job and we wish you well and lots of success." Jeremy

"Excellent magazine, can't wait for issue 2, 100% happy" Trob

## The Launch of Bushcraft & Survival Skills Magazine at The Outdoors Show 2006

We chose to launch the magazine at The Ordinance Survey Outdoors Show held at the NEC, Birmingham in March; which is the UK's foremost event devoted to outdoor activities. As always it's filled with the best speakers, brands, suppliers and interactive features such as; diving, canoeing, rock climbing and even some bushcraft skills.

Surrounded by stands from Millets, Blacks, Berghaus and the like, with the Girl Guides stand being unmissable, a 'bushcraft camp' created using natural materials, **Girl Guiding UK** made a floor with bark and leaf litter, a pond, a shelter and a fire pit - passers by had the opportunity to start a fire using a fire steel and with a bow and drill. Other companies with an interest in bushcraft included **Nordic Outdoor Ltd** selling their range of products including fire steels, Gransfors axes, maya sticks and of course the tentipi tipi's (see p2). **Tradewinds Outdoor Ltd** was also there selling a range of products including the henessey hammock, head scarfs, frost knives, light sticks and the famous Bramah hats. **Birchtree Productions** were promoting their first DVD called Bushcraft and Survival(see p23) and there were stands with general kit, camp meals, clothing, open canoes and other things of interest to bushcrafters.

Our stand was a hive of activity as people with an interest in bushcraft and survival skills came to find out more. Hundreds of copies of the magazine were bought along with many new subscriptions from all age groups. We had people saying 'We are so glad we found you, we have been specifically looking for you – where do I sign up', and other comments included, 'I am so pleased that this magazine has come along as the British public have been waiting for something like thing for ages.'

It was wonderful to meet some of our subscribers in person and we are grateful for all those who came to the show to give their support. We met some new writers and photographers and have some great items of kit to review, bringing you variety and a super magazine every issue. So, after an exhausting three days it was well worth the experience!

